


## Simplifying and streamlining the business of travel



BCD Travel anticipates and acts upon the evolving needs of our customers and partners, responding to them with excellence in our people, processes and technologies.



## Operational overview

**Vision Statement** Anticipate and act upon the evolving needs of our customers and partners, responding to them with excellence in our people, processes and technologies.

**Mission Statement** Simplifying and streamlining the business of travel.

**Corporate Profile** The expert in travel for a growing global work force, BCD Travel is the world's third largest corporate travel management company. Our integrated and global technology infrastructure provides intelligent analysis of travel data, allowing corporations to set foundations for efficiency and return on travel investment. Our consistent service delivery provides travelers with a broad range of resources to help them stay satisfied, productive and focused on their business objectives. BCD Travel is a privately held company of BCD Holdings N.V.

**History** BCD Travel was founded on Jan. 3, 2006, when BCD Holdings N.V. announced its decision to purchase TQ3 Travel Solutions Management Holding GmbH as well as a majority interest in The Travel Company, and to unite these two companies with WorldTravel BTI under one ownership and management structure. The company formally began trading under its new brand on March 31, 2006.

**Sales** US\$14 billion

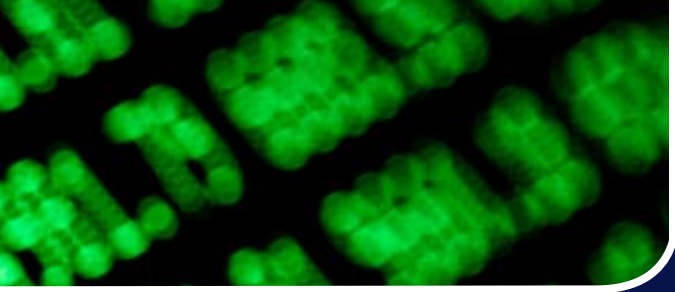
**Employees** 13,000

**Global Reach** BCD Travel operates in more than 90 countries on six continents.

<b>Headquarters</b>	<b>Global</b>	Utrecht, The Netherlands
	<b>Americas</b>	Atlanta
	<b>Asia Pacific</b>	Singapore
	<b>EMEA</b>	Utrecht
	<b>UK &amp; Ireland</b>	London

**BCD Travel Added Value** BCD Travel combines service leadership with flexible technology, intelligent data analysis and strategic solutions to provide advantages to customers of all sizes, all around the globe. Our comprehensive industry insight and strong, stable ownership allow us to guide clients through a rapidly changing and complex business landscape.





Our clients turn to us for seamless, one-stop delivery for their global and regional travel needs. We put the customer at the heart of our existence, providing intelligent technology and service solutions for their travelers and travel programs and helping them integrate those solutions into their business strategies.

**Joop Drechsel** | *Chief Executive Officer*

## Business lines

In addition to traditional and online corporate travel services, BCD Travel provides the following independently managed business operations:

### Consulting

Our consulting practice, Advito, brings BCD Travel's reputation for business acumen to life by offering advisory and project management services designed to optimize strategic and operational performance. We listen first, and then prescribe a program that is customized to the unique needs of an organization's travelers, culture and strategic goals. We help our clients manage the impact of industry dynamics and take control of their program's overall performance. Our pragmatic approaches, measurable outcomes and efficient stakeholder management create clear blueprints for success.

### Meetings & Incentives

Whether clients require a turnkey registration tool, travel planning and operations management, a memorable corporate event, or a strategically managed meetings solution, our BCD Meetings & Incentives experts offer a full continuum of services. We meet customer demand for a meetings and incentive organization that acts globally, aligns regionally and services locally.

Whether large or small, meetings generate mountains of data: locations, registrations, itineraries, catering, communications and more. BCD Meetings & Incentives is the only meetings and incentive company to align and deploy a global, integrated meeting management technology platform. Our experts put this technology to work for clients, allowing them to access, analyze and act on the dynamic data their meetings are producing – and to leverage future negotiations and track total return on investment.

### Business lines

- Traditional and Online Corporate Travel**
- Advito**
- BCD Meetings & Incentives**
- Travel Fulfillment Services**
- Interactive Portal Technology**
- North America Affiliate Program**
- Leisure Services**





## About us

### Executive Team

Joop Drechsel *Chief Executive Officer*

John Snyder *Global President & Chief Operating Officer*

Stephan Baars *Global Chief Financial Officer*

Danny Hood *President, Americas Region*

Ilona De March *President, EMEA Region*

Mike Walley *President, UK & Ireland Region*

Greg O'Neil *President, Asia-Pacific Region*

Scott Graf *President, BCD Meetings & Incentives*

Kathy Jackson *Executive Vice President, Global Client Management & Advito*

Louise Miller *Executive Vice President, Global Business Solutions, Sales & Marketing*

Rose Stratford *Senior Vice President, Global Supplier Relations*

Jennifer Townsend *Vice President, Special Projects*

### About BCD Holdings N.V.

BCD Holdings N.V., a family-owned company founded in 1975 by John Fentener van Vlissingen, is a market leader in the travel industry. The BCD Holdings' companies are: BCD Travel (global corporate travel management), Park 'N Fly (off-airport parking), TRX (travel transaction processing and data integration services) and Airtrade (leisure travel). The company employs approximately 15,000 people and operates in more than 90 countries with total sales, including franchising, of US\$15.6 billion (2008). For more information visit: [www.bcd-nv.com](http://www.bcd-nv.com).

### Media Contact

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